

ORGANISED BY:

SUPPORTED BY:



PROFEX 2026 PROFESSIONAL CONFERENCE & EXHIBITION

*"Uniting Professions,
Transforming Malaysia's Future"*



29 - 30

September 2026
Tuesday - Wednesday



KLGCC

Convention Center
Kuala Lumpur



Insightful
Sessions



Networking
Opportunities



Innovative
Exhibitors

YAB DATO' SERI ANWAR BIN IBRAHIM

— ♦ — as the — ♦ —
Guest of Honour

PROFEX 2026

With great honour and privilege, we welcome
YAB DATO' SERI ANWAR BIN IBRAHIM
Prime Minister of Malaysia, as the **Patron** of
Balai Ikhtisas Malaysia and the **Guest of Honour**
for PROFEX 2026.



WELCOME TO PROFEX 2026



President's Welcome Message

Prof. ChM Dr. Juan Joon Ching
President, Balai Ikhtisas Malaysia

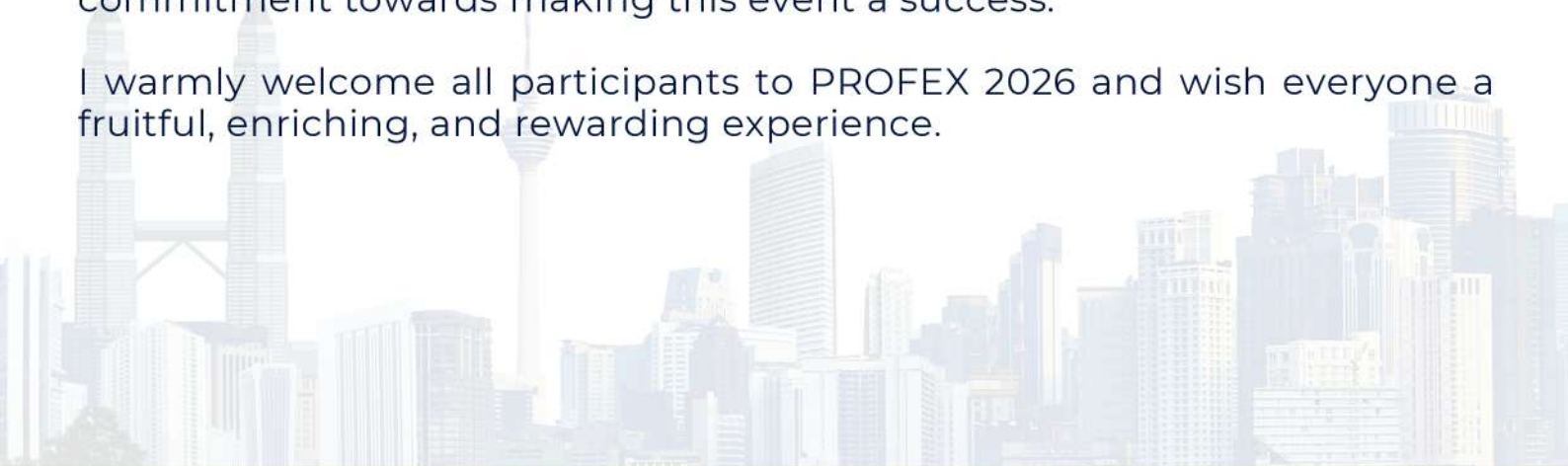
It gives me great pleasure to welcome you to PROFEX 2026, a flagship platform that brings together professionals, industry leaders, academia, government agencies, and emerging talents in advancing the nation's professional ecosystem.

As the apex body representing 23 professional associations and over 120,000 professionals across Malaysia, Balai Ikhtisas Malaysia (BIM) remains committed to fostering interdisciplinary collaboration, professional excellence, innovation, and sustainable development. PROFEX serves as an important avenue to strengthen engagement among stakeholders while promoting knowledge-sharing, professional development, and future-ready solutions for our nation.

This year's edition reflects our collective aspiration to empower professionals and inspire the next generation towards greater achievements in science, technology, engineering, healthcare, business, and various other professional fields. Through exhibitions, conferences, networking sessions, and educational initiatives, PROFEX 2026 aims to create meaningful impact and opportunities for all participants.

I would like to extend my sincere appreciation to our organising committee, strategic partners, sponsors, exhibitors, speakers, and supporting organisations for their invaluable contributions and commitment towards making this event a success.

I warmly welcome all participants to PROFEX 2026 and wish everyone a fruitful, enriching, and rewarding experience.





Organising Chair's Welcome Message

Mr. Andrew Tan
Organising Chair, PROFEX 2026

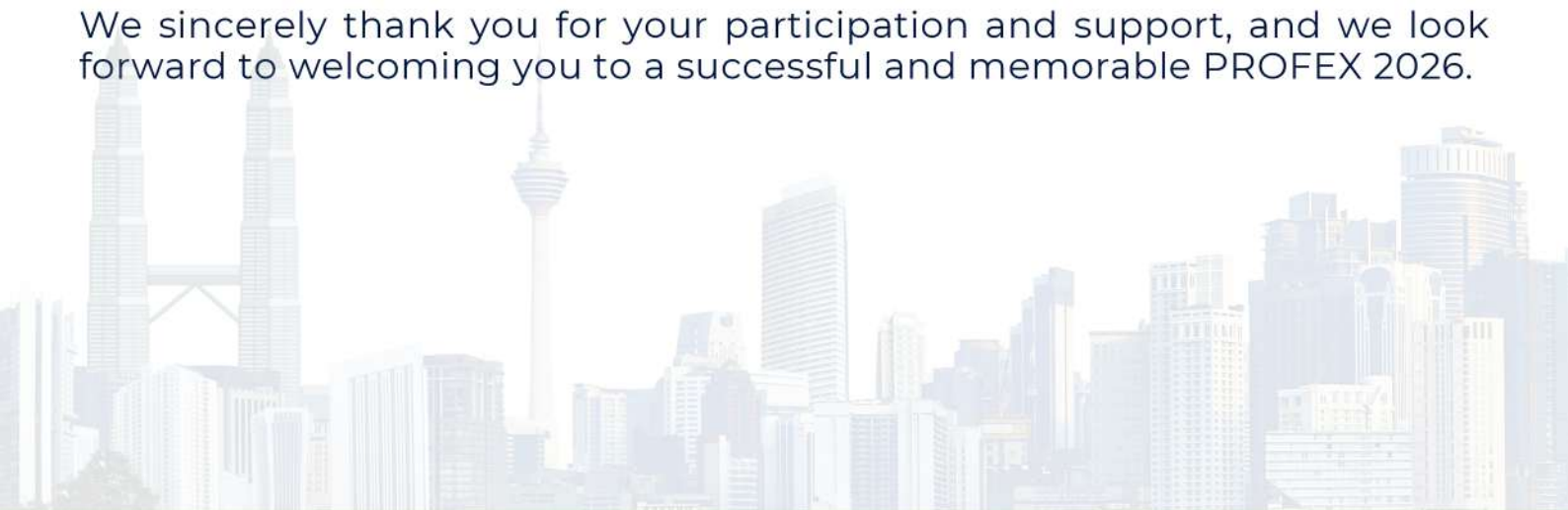
On behalf of the Organising Committee, it is my pleasure to welcome you to PROFEX 2026.

PROFEX 2026 is envisioned as a dynamic platform that connects professionals, industry players, academic institutions, government agencies, and students through meaningful engagement, knowledge exchange, and strategic collaboration. The event aims to highlight the important role of professionals in driving innovation, sustainability, economic growth, and national development.

This year's programme features a diverse range of activities including exhibitions, conferences, industry forums, networking opportunities, and career-focused initiatives designed to benefit participants from various professional backgrounds. We hope that PROFEX 2026 will serve not only as a professional gathering, but also as a catalyst for new ideas, partnerships, and future opportunities.

The Organising Committee has worked diligently to curate an impactful and engaging experience for all attendees, and we are deeply grateful for the support and cooperation extended by our partners, sponsors, exhibitors, speakers, volunteers, and stakeholders.

We sincerely thank you for your participation and support, and we look forward to welcoming you to a successful and memorable PROFEX 2026.



ABOUT PROFEX

PROFEX 2026 is more than just a conference. It is a premier platform that breaks down silos between different fields and brings together Malaysia's diverse professional communities under one roof.

By leveraging collective expertise, PROFEX acts as a catalyst for national transformation, driving solutions to complex challenges and shaping a better future for all.



Connect

Build meaningful connections across industries and professional communities.



Innovate

Build meaningful connections across industries professionals.



Influence

Engage in policy dialogues and drive national conversations.



Transform

Turn insights into impact for a stronger, sustainable Malaysia.



PROFEX 2026

THEMES & FOCUS AREA

Key discussion areas that drive meaningful change.



Sustainable Systems

Building resilient and ethical ecosystems for a better tomorrow.



Digital Transformation

Accelerating technology for national progress.



Workforce Development

Retaining talent and strengthening capability.



Wellbeing & Resilience

Advancing health, equity and inclusion.



AI, Innovation & Ethics

Navigating responsible and ethical innovation.



Public-Private Collaboration

Building trust and delivering impact.



WHO SHOULD ATTEND

We invite a wide spectrum of change-makers.

Professionals

Members of all BIM professional bodies leveraging cross-industry networking.



Decision Makers

Government representatives, policymakers, and leaders of NGOs and think tanks.

Decisions



The Next Generation

Students from professional faculties who will become tomorrow's leaders.



Innovators

Technology leaders and key players within the startup ecosystem.



CONFERENCE PROGRAMME OVERVIEW

Two days of high-impact sessions and discussions

Day 1 | Tuesday, 29 September 2026

PROFESSIONAL CONFERENCE & EXHIBITION 2026

8:00 - 9:00 a.m.



Registration & Networking Breakfast

9:00 - 9:10 a.m.

Welcome Address

Mr. Andrew Tan Eng Joo

Organising Chairman of Professional Conference & Exhibition 2026

9:10 - 9:30 a.m.

Professional Integrity in the Era of Digital Transformation and Artificial Intelligence

Malaysian Anti Corruption Commission (MACC)

9:30 - 10:15 a.m.

Ministerial Forum:

Uniting Professions, Transforming Malaysia's Future

10:15 - 10:30 a.m.

Morning Tea Break

10:30 - 11:45 a.m.

PLENARY FORUM

Leading Across Boundaries: Building Sustainable Systems for Malaysia

Panelist 1: YBhg. Datuk Dr. Mahathir bin Abd Wahab

Director General, Ministry of Health

Panelist 2: Mr Chin Bung Seang

Building Manager, IOI Properties

Panelist 3: Tan Sri Dato' Seri Dr. Salleh Mohd Nor

Senior Fellow of Akademi Sains Malaysia (BIM Awardee 2023)

Panelist 4: To be confirm

11:45 - 12:30 p.m.

Official Opening Ceremony

Welcome Address : Mr. Andrew Tan Eng Joo

Organising Chairman of PROFEX 2026

Opening Remarks : Professor ChM Dr Juan Joon Ching

President of Balai Ikhtisas Malaysia

Opening Speech: YAB Dato' Seri Anwar bin Ibrahim

Prime Minister of Malaysia

Declaration of Malaysia Professional Day

12:30 - 1:30 p.m.



Networking Lunch

1:30 - 2:30 p.m.

PANEL 1

Beyond Partnerships: Building Trust That Delivers

Panelist 1: Dr. Muhammed Anis Abd Wahab

Head, Quality Assurance, Protect Health

Panelist 2: Academician Dato' Ir. (Dr.) Lee Yee Cheong

The Institution of Engineers Malaysia (IEM) (BIM Awardee 2025)

Panelist 3: LAr. Khariza Abd Khalid

Executive Director, Gamuda Land

Panelist 4: Dato' Mary Lim Thiam Suan

President, AIAC Court of Arbitration

2:30 - 3:30 p.m.

PANEL 2

Financing Tomorrow: Aligning Health, Housing and Economic Growth

Panelist 1: Datuk Dr. Kuljit Singh

President of Association Private Hospitals Malaysia (APHM)

Panelist 2: Dato' Hamdan Abd Majeed

Managing Director, ThinkCity

Panelist 3: Dato' Jeffery Ng

Chairman of REHDA Institute and Director of Urban Hallmark Properties Sdn Bhd.

Panelist 4: Professor Dr. Wong Chin-Yoong

Universiti Tengku Abdul Rahman (UTAR)

3:30 - 4:30 p.m.

PANEL 3

Winning the Global Talent Race: Malaysia's Next Workforce

Panelist 1: Mr. Azrul Mohd Khalib

Galen Centre

Panelist 2: To be confirm

Panelist 3: Mr. Muhammad Afiq Rosman

Vice President of Talent Corporation Malaysia Berhad (TalentCorp)

Panelist 4: Mr. Raja Singham

Founder and Managing Director, Brickfields Asia College

4:30 - 4:45 p.m.



Coffee Break & Exhibition Booth Tour

4:45 - 5:30 p.m.

Professional Contributions Forum 1

Balai Ikhtisas Malaysia in Action - Innovations from Member Professions

5:30 - 6:15 p.m.

Professional Contributions Forum 2

Balai Ikhtisas Malaysia in Action - Innovations from Member Professions

6:15 - 8:00 p.m.

Pre-Dinner Networking Session

*Disclaimer: Programme agenda is subject to change.

Day 2 | Wednesday, 30 September 2026

PROFESSIONAL CONFERENCE & EXHIBITION 2026

8:30 - 9:00 a.m.	 Morning Coffee & Networking
9:00 - 10:00 a.m.	PANEL 4 AI, Trust & Transformation: The Next Frontier for Professionals Panelist 1: Dr. Kev Lim <i>Founder, Qmed Asia</i> Panelist 2: To be confirm Panelist 3: Mr. Gilbert Chu <i>Chief Operating Officer, LGMS Berhad</i> Panelist 4: To be confirm
10:00 - 10:15 a.m.	Beyond Our Professions: Leading Together for Malaysia's Future
10:15 - 10:25 a.m.	Launch of Balai Ikhtisas Malaysia Coffee Table Book
10:25 - 10:40 a.m.	 Morning Tea Break
10:40 - 11:40 a.m.	PANEL 5 Living Well to 100: Reimagining Ageing Through Innovation Panelist 1: Emeritus Professor Tan Sri Dato' Dzulkifli bin Abdul Razak <i>Pharmacy, Public Health</i> Panelist 2: Dr. Mazlan Abbas <i>CEO and Co-Founder of FAVORIOT / Vice-Chairman MyloTA</i> Panelist 3: Associate Professor. Dr. Rahimah Ibrahim <i>Director, My Ageing, Universiti Putra Malaysia</i> Panelist 4: Dato' Ts. ChLT (Dr.) Abd Radzak Abd Malek <i>Yang Dipertua, Persatuan Bekas Kakitangan KTM (PBKKTm) (BIM awardee)</i>
11:40 - 12:40 a.m.	PANEL 6 Designing Communities That Thrive Panelist 1: Dr. Khor Swee Kheng <i>CEO of Angsana Health</i> Panelist 2: Dato' Ar. (Dr.) Hj Hajeedar Abdul Majid <i>Past President, Pertubuhan Arkitek Malaysia (PAM)</i> Panelist 3: Professor Dr. Shamsuddin Jusop <i>Professor of Universiti Putra Malaysia (MSSS) (BIM Awardee 2023)</i> Panelist 4: Dato' Dr. Hartini Zainudin <i>Founder, Yayasan Chow Kit, Child</i>
12:40 - 1:45 p.m.	 Networking Lunch
1:45 - 2:45 p.m.	YOUTH FORUM The Next Malaysia: Young Leaders Shaping What Comes Next Panelist 1: Dr. Khairul Hafidz Alkhair bin Khairul Amin <i>(Public Health, MOH) LEADERSHIP</i> Panelist 2: To be confirm Panelist 3: Professor Ts. Dr. Mai Chun Wai <i>Chairperson, Young Scientists Network-Academy of Sciences Malaysia (YSN-ASM)</i> Panelist 4: Ms Heidy Quah <i>Founder and Director, Refuge for the Refugees</i>
2:45 - 4:45 p.m.	Professional Thematic Roundtable: Building a United Malaysia: The Role of Professions in Achieving a High-Income Nation
4:45 - 5:00 p.m.	PROFEX Multi-Professional Declaration & Closing by President of BIM, Presidents of all member organisations & Guest of Honour
5:00 - 5:30 p.m.	 Coffee Break
5:30 p.m.	End

*Disclaimer: Programme agenda is subject to change.

FEATURED SPEAKERS



YBhg. Datuk Dr. Mahathar bin Abd Wahab
Director General,
Ministry of Health



Professor. Dr. Wong Chin-Yoong
Professor of
Universiti Tunku
Abdul Rahman



Dr. Muhammed Anis Abd Wahab
Head, Quality
Assurance, Protect
Health



Academician Dato' Ir. (Dr.) Lee Yee Cheong
Honorary President,
Academy of Engineering
and Technology of The
Developing World
(AETDEW)



Datuk Dr. Kuljit Singh
President of
Association Private
Hospitals Malaysia
(APHM)



Dr. Kev Lim
CEO and Founder of
Qmed Asia



Dr. Mazlan Abbas
CEO & Co-Founder
FAVORIOT
Vice-Chairman
MyIoT



Emeritus Professor Tan Sri Dato' Dzulkifli bin Abdul Razak
Emeritus Professor of
Universiti Sains
Malaysia



Tan Sri Dato' Seri Dr. Salleh Mohd Nor
Senior Fellow of
Akademi Sains
Malaysia



Professor. Dr. Shamsuddin Jusop
Professor of Universiti
Putra Malaysia



Dato' Dr. Hartini Zainudin
Co-founder of Yayasan
Chow Kit



Dr. Khor Swee Kheng
CEO of
Angsana Health



Professor. Ts. Dr. Mai Chun Wai
Chairperson, Young
Scientists Network-
Academy of Sciences
Malaysia (YSN-ASM)



Dr. Khairul Hafidz Alkhair bin Khairul Amin
Ministry of Health,
Malaysia



Mr. Raja Singham
Founder, Managing
Director and
Chief Future Officer of
the BAC Education
Group



Mr. Azrul Mohd Khalib
Chief Executive Officer
of Galen Centre for
Health & Social Policy



Dato' Ts. ChLT (Dr.) Abd Radzak Abd Malek
Yang Dipertua,
Persatuan Bekas
Kakitangan KTM
(PBKKT)



Mr Chin Bung Seang
Building Manager,
IOI Properties



LAr. Khariza Abd Khalid
Executive Director,
Gamuda Land



Dato' Mary Lim Thiam Suan
President, AIAC Court
of Arbitration



Dato' Ar. (Dr.) Hj. Hajeedar Abdul Majid
Past President,
Pertubuhan Arkitek
Malaysia (PAM)



Dato' Jeffrey Ng
Chairman of REHDA
Institute and Director of
Urban Hallmark
Properties Sdn Bhd.



Associate Professor. Dr. Rahimah Ibrahim
Director, My Ageing,
Universiti Putra
Malaysia



Mr. Gilbert Chu
Chief Operating Officer,
LGMS Berhad



Ms. Heidy Quah
Founder and Director,
Refuge for the
Refugees



Mr. Muhammad Afiq Rosman
Vice President of Group
Strategy Office
(TalentCorp)

PROFEX 2026

Ticket Packages

Be part of Malaysia's premier professional convergence

Local Package

 Student Pass	Best Value Member/ Early Bird Pass	 Standard Pass
✓ Access to all conference sessions ✓ Entry to the professional exhibition ✓ Participation in the Youth Forum ✓ Networking opportunities with industry professionals	✓ Full access to all conference sessions and forum ✓ Entry to the professional exhibition showcase ✓ Participation in networking lunches and sessions ✓ Access to panel discussion with national leaders	✓ Full access to all conference sessions and forum ✓ Entry to the professional exhibition showcase ✓ Participation in networking lunches and sessions ✓ Access to panel discussion with national leaders
RM199	LIMITED TIME OFFER RM799	RM899

International Package

Best Value Member/ Early Bird Pass	 Standard Pass
✓ Full access to all conference sessions and forum ✓ Entry to the professional exhibition showcase ✓ Participation in networking lunches and sessions ✓ Access to panel discussion with national leaders	✓ Full access to all conference sessions and forum ✓ Entry to the professional exhibition showcase ✓ Participation in networking lunches and sessions ✓ Access to panel discussion with national leaders
LIMITED TIME OFFER USD 199	USD 299



THIS EVENT IS CLAIMABLE UNDER
HRD CORP CLAIMABLE COURSES
(SBL) KHAS SCHEME TO ENSURE
YOUR ORGANISATION BENEFITS
WHILE DEVELOPING ITS LEADERSHIP



Scan for Register !

PROFEX 2026 EXHIBITION EXPERIENCE

Explore. Engage. Experience the professions shaping Malaysia's future.

Exhibition Experience Zones



Meet the Professionals

Receive practical advice and engage directly with professionals on everyday matters affecting individuals, families and businesses



Community Talks & Clinics

Attend free bite-sized sessions on topics such as health, property, finance, technology, sustainability and consumer awareness, followed by interactive Q&A with experts.



Career & Education Hub

Explore career pathways, professional qualifications, scholarships and opportunities with universities, employers and professional institutions.



Innovation & Future Solutions

Experience emerging technologies, digital transformation and innovations shaping the future of industries and professions.



Professional Services Showcase

Discover the diverse roles of Malaysia's professional community and how they contribute to nation-building and sustainable development.



Interactive Discovery Zone

Enjoy live demonstrations, hands-on activities, STEM showcases and family-friendly experiences designed to inspire the next generation.

PROFEX CONNECT

Meet the Professionals

Ask. Learn. Connect

One of the signature highlights of PROFEX, PROFEX Connect brings professionals and the public together through engaging talks, panel discussions and interactive Q&A sessions. Visitors can gain practical insights, ask questions and receive trusted advice from experts across multiple disciplines on issues that impact everyday life.

Featured Topics



Health & Wellness



Home Ownership & Property Matters



Financial Literacy



Consumer & Legal Awareness



Sustainability & Green Living



AI & Digital Technology



Education & Career Development



Family & Community Wellbeing

(Topics subject to change.)

WHO SHOULD VISIT

A destination for everyone to learn, connect and be inspired.

Families & Communities

Gain practical knowledge and trusted advice from professionals on issues that matter in everyday life.

Students & Future Professionals

Explore exciting career opportunities, education pathways and the professions of tomorrow.

Homeowners & Consumers

Learn about health, property, finance, legal matters, sustainability and other everyday topics through expert-led sessions.

Businesses & Industry

Connect with professional institutions, innovators, employers and solution providers to build valuable partnerships and discover new opportunities.

Malaysia Professional Day

Uniting Professions, Transform Malaysia's Future

29 SEPTEMBER 2026



With the Patronage of

**YAB Dato' Seri
Anwar Bin Ibrahim**

Prime Minister of Malaysia

Honouring the Nation's
Professionals,
Building Malaysia's Future
Together

Malaysia Professional Day

Uniting Professions, Transform Malaysia's Future

29 SEPTEMBER 2026



Overview

To formally establish Malaysia Professional Day as a national platform that:

- Celebrates and recognises all regulated professions (engineering, medicine, chemistry, architecture, accounting, etc.).
- Strengthens national appreciation of the contributions made by professionals to Malaysia's development.
- Encourages cross-disciplinary collaboration and knowledge exchange.
- Enhances public awareness of professional standards, ethics, and governance.



Key Objectives

- Recognise and honour professional excellence and achievements.
- Promote interdisciplinary networking among professional bodies.
- Strengthen collaboration between the government, academia, and industry.
- Inspire young talent to pursue careers in regulated professions.
- Showcase the innovation, research, and national impact of professionals.



Target Audience

- Registered professionals (engineers, chemists, doctors, architects, etc.).
- Professional regulatory bodies and associations.
- Government ministries and agencies.
- Universities and students (future professionals).
- Industry leaders and corporate partners.
- The media and the general public (to promote awareness and outreach).

ABOUT BALAI IKHTISAS MALAYSIA (BIM)

TRANSFORMING MALAYSIA'S FUTURE

Established in 1973, BIM is a non-profit, non-political umbrella body representing recognised professional organisations advocating for high ethical standards and good governance across diverse industries.



The Umbrella for Professional Integrity

Dedicated to promoting accountability, transparency and good governance within the Malaysian professional community.



A Unified Voice in Policy Making

BIM aims to be represented on key policy-making bodies and serve as a trusted consultative partner to ministries.



Excellence Through Ethics

Commitment to professional excellence through the practice of high ethical standards and integrity.

Pillars in Our Membership



Medical & Healthcare

Focused on driving innovations to strengthen national health resilience.



Pure & Applied Sciences

Dedicated to advancing research and development for technological growth.



Engineering, Construction & Property

Serving as the essential backbone of Malaysia's urban development.



Business, Legal & Social Sciences

Fostering multidisciplinary collaboration as the engine for sustainable growth.

SPONSORSHIP

Why Sponsor PROFEX 2026

High-Value Exposure

Reach over 1000 professionals, policymakers, and industry leaders.

Thought Leadership

Share your expertise through speaking opportunities and panels.

Brand Visibility

Prominent logo placement across event materials, booths, and digital platforms.

Networking Access

Engage directly with professionals, government stakeholders, and innovators.

Corporate Citizenship

Support a national dialogue on sustainability, wellbeing, and cross-sector collaboration.

Sponsor Benefit

Visibility

- Logo placement on main backdrops and photo backdrop.
- Recognition across BIM's social media platforms and digital promotions.

Engagement

- Booth space for demonstrations, networking, or recruitment.
- Panel speaking opportunities (Platinum & Gold tiers).

Access

- Invitation to the VIP networking luncheon.

Brand Association

- Align your organisation with BIM's multi-professional mission.
- Recognition in official post-event report and media materials.



SPONSOR PACKAGES

Platinum Sponsor



RM50,000

- 2x thought leadership panel speaking opportunities
- 2x premium exhibition booths (3m x 3m each)
- 8x exhibitor passes (valid for both event days)
- 20x delegate registrations
- 3x full-colour advertisement placements in the official e-souvenir programme
- Recognition as Platinum Sponsor across official PROFEX 2026 promotional channels, including:
 - Social media campaigns
 - Official e-programme book
 - Event publicity material
- Priority brand visibility and premium sponsor positioning throughout the event

Gold Sponsor



RM30,000

- 1x thought leadership speaking opportunity
- 1x exhibition booth (3m x 3m)
- 6x exhibitor passes (valid for both event days)
- 12x delegate registrations
- 2x full-colour advertisement placements in the official e-programme book
- Recognition as Gold Sponsor across official PROFEX 2026 promotional channels, including:
 - Social media campaigns
 - Official e-programme book
 - Event publicity material
- Enhanced sponsor visibility throughout the event venue

Silver Sponsor



RM15,000

- 1x exhibition booth (3m x 3m)
- 4x exhibitor passes (valid for both event days)
- 6x delegate registrations
- Half-page advertisement placement in the official e-programme book
- Recognition as Silver Sponsor across official PROFEX 2026 promotional channels, including:
 - Social media campaigns
 - Official e-programme book
 - Event publicity material
- Sponsor branding visibility at the event venue

Bronze Sponsor



RM5,000

- 1x exhibition booth (3m x 3m)
- 2x exhibitor passes (valid for both event days)
- 1x delegate registration
- Quarter-page advertisement placement in the official e-programme book
- Recognition as Bronze Sponsor in official event materials

Acknowledgement

Organised by:



Supported by:



Strategic Partners:



Official Media Partner:



Sponsors:



Members of Balai Ikhtisas Malaysia:



Telehealth Provider:



LET'S BUILD MALAYSIA'S FUTURE TOGETHER



BECOME A SPONSOR

Showcase your brand and lead the change.



BECOME AN EXHIBITOR

Present your value, ideas, and connect with decision-makers.



REGISTER AS DELEGATE

Be part of the conversations that shape our future.

Get in Touch with Us Today!

We're here to help and ready to support your needs.



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Speak to Our Team Today



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Drop Us an Email Anytime



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Visit Our Website for More Information